

Expand Your Reach

CSI can help you expand the reach of your program.

Let us:

- > **Handle the logistics of a web-based presentation for you**
- > **Help you reach a national audience through CSI's communications**
- > **Supply you with contact information from your audience after your presentation**



How many people did you contact the last time you presented to a firm? A dozen or two? Imagine reaching a dozen offices with your next presentation, without ever leaving your desk top!

As a CSI WebReach Program sponsor, you give attendees nationwide the opportunity to participate in a completely **FREE** educational program. As the sponsor you'll:

- > Speak to a national audience without the hassle of traveling
- > Interact with your audience through today's best e-tools
- > Offer continuing education credits to attendees, all handled by CSI
 - CSI CEUs
 - AIA LUs
 - GBCI CE hours (*when applicable, additional fee*)
- > Acquire sales leads through attendee lists
- > Demonstrate your company's expertise and bolster its reputation in the industry before CSI's powerful audience of commercial-level specifiers, designers and builders
- > Build awareness of your product through:
 - Banner ad placement on www.csinet.org
 - Product/company ad spots during the live event
 - Additional recognition in CSI event promotions and email blasts
- > Work with dedicated CSI staff who will handle all event logistics, moderate the live program and ensure a successful event

You can also arrange to record your program and offer it through **CSI's On-Demand Webinars** to further the lifespan of the session. (Additional fee applies.)



**Let CSI expand the reach and lifespan of your programs.
Sponsorships begin at \$1,500.**

To become a sponsor, or learn more contact education@csinet.org.